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# ***THE COST OF NEGLECT***

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## VEHICLE MAINTENANCE

It's tempting to avoid car maintenance in tough economic times, but that is NOT a financially sound method to manage the big investment you've made in your vehicle. Surveys done by certified technicians show that a well-maintained vehicle lasts longer, retains more of its resale value, pollutes less, and gets better mileage than one that's been neglected — Not to mention safer to operate.

neglect causes components to wear out faster than they would otherwise (poorly aligned tires, for example) and can result in minor problems growing into more expensive repairs (worn brake pads will eventually damage the more expensive rotors).

We suggest motorists, whether they are do-it-yourselfers or take their cars to certified technicians, become familiar with their owner's manual and **follow** the service schedules.

While some people might relish a weekend tinkering with the family car, today's technological advances under the hood and busier lifestyles find more consumers in search of dependable, trustworthy automotive service and repair.